

PRESS RELEASE

Luxembourg becomes a member of the « Hotelstars Union »

(Luxembourg, 20 June 2011) At the last General Assembly in Zurich, the Grand Duchy of Luxembourg has become the newest member of « HOTREC » and the « Hotelstars Union ».

The Ministry of Tourism will reform and modernise the current law on accommodation establishments and hotel classification. Therefore, Luxembourg has become a member of the European "Hotelstars Union".

The hotel associations from Austria, Czech Republic, Germany, Hungary, Netherlands, Sweden, and Switzerland have created this Union under the patronage of HOTREC in 2009. The Union has developed a harmonised hotel classification system with common criteria and principles. The Hotelstars Union advocates the reputation and quality of the hotel industry with more transparency and security for the hotel guest and hereby also strengthens hotel marketing.

So far, the Hotelstars Union has counted ten members (the seven founding members, as well as Estonia, Latvia, and Lithuania). Luxembourg has now become the eleventh member. Currently, the Ministry of Tourism prepares together with the relevant partners the implementation of the reform of the hotel industry statutes law of the 24th of June, 1970. This new law will be the foundation for the implementation of the Hotelstars Union classification system in Luxembourg.

The general secretary of HORESCA Luxembourg, Mr. François Koepp, underlines: "For HORESCA, the collectivity stands for strength: it means to act and to react together on the European level to defend the interests of the hotel and restaurant businesses and to secure the future of this sector of the economy. The membership in the Hotelstars Union is also an important step in regards to a higher service quality and better information for the customer."

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