

Ref.: L-0910-156a-MV

Mr. Antonio Tajani
Vice President
European Commission
200 Rue de la Loi
1049 Brussels

Brussels, 30 September 2010

Dear Vice President,

RE: Your meeting with the NET platform on 28 September 2010 – Thank you!

On behalf of all the Members of NET, I would like to thank you for having met with us to exchange views on the tourism industry's priorities for the future European Tourism Policy. We were impressed by your strong commitment to promote the development of tourism in Europe and by your determination to make tourism the centre of your policy action. We all share your view that "*tourism is our oil*" and that "*there are no job creation and economic growth without tourism*".

We greatly appreciated your interest in NET's position as well as your openness and readiness to dialogue closely with tourism stakeholders with a constructive and result-oriented approach.

We took note that you agree, in general, with most of the points indicated in NET's Memorandum. In particular, we welcome your support for the idea of establishing a "permanent round table" between the Commission's services and the tourism stakeholders, to exchange views on the follow-up to the Communication "Europe, the world's N°1 tourist destination". In this respect, we will contact very soon your services to suggest some dates for a first meeting of the round table. This first meeting could address, as you proposed, the sensitive issue of standardisation and tourism services, viewed from the European tourism industry's perspective.

Thank you also for having informed NET of the appointment of two high level Special Advisors on tourism policy. NET welcomes this valuable initiative. We believe that it can be a concrete and important step by the Commission to match ambitions with resources, in order to guarantee that tourism concerns and interests are taken into account in the EU policy making.

We thank you once again for the constructive meeting and we are looking forward to pursuing a positive dialogue on the development and implementation of the new EU political framework for tourism.

Yours sincerely,

Kent Nyström



President of HOTREC
On behalf of NET

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