



PRESS RELEASE

European employers unveil the European Employers' Institute

(Brussels, 1 October 2024)

Today, 13 sectoral employers' organisations from leading associations at European and national level have united to create the European Employers' Institute (EEI). Amid an increasingly complex and unpredictable economic environment and a rapidly ageing population, European businesses face significant challenges to their competitiveness.

The EEI will serve as a central hub for cross-industry research on topics of common interest to employers, providing robust data and insights to inform EU policy decisions on social and employment matters. By presenting sound research looking at implications for employers, the EEI aims to complement the work of the European Trade Union Institute (ETUI), ensuring a balanced representation of employment-related issues and strengthening social dialogue at European level.

Delphine Rudelli, the newly elected President of EEI and Director General of Ceemet, commented: *"There are still considerable gaps in the research and data used by EU policymakers. This is concerning because quality policymaking requires comprehensive and reliable data to navigate the ever-evolving economic landscape."*

The European Employers' Institute, a non-profit association based in Brussels, was established by founding members¹ including Ceemet, ECEG, EuroCommerce, FIEC, Geopa, HOTREC, WEC-Europe, as well as Danish Industry, Technology Industries of Finland, Gesamtmetall, IKEM, Teknikföretagen, and UIMM.

The EEI will prioritise areas such as labour market and social policy, industrial relations, health and safety, skills development, and workplace transformation. For instance, the Draghi Report reveals growing concern among European workers on the impact of AI, with nearly 70% supporting government restrictions on AI to safeguard jobs.

Moreover, research from Deloitte highlights that EU employers are more cautious towards AI compared to their American and Asian counterparts, reflecting awareness of the potential risks. In the Netherlands, for example, three-quarters of employers who do not currently use AI cite a lack of knowledge, with 40% believing it is unsuitable for their operations, according to a study by the employers' organisation AWVN. Like their employees, EU employers also have concerns about data security and technological reliability.

The EEI will advocate for a balanced and evidence-based approach to employment policies, ensuring that the voices of European employers are heard in the policy-making process.

¹ Ceemet (European employers for the metal and technology industries), ECEG (European chemical employers), EuroCommerce, FIEC (European Construction Industry Federation), Geopa (agriculture), HOTREC (hospitality), World-Employment Confederation – Europe, Danish Industry, Technology Industries of Finland, Gesamtmetall (German metal and electrical engineering employers), IKEM (Swedish innovation and chemicals), Teknikföretagen (Swedish metal industry) and UIMM (French metal employers).

Press contact

For more information, please contact Delphine Rudelli (info@eei-institute.eu), President of the European Employers' Institute and Director General of Ceemet.

Nota bene

We are delighted to invite you to the EEI launch today between 16:00 and 18:00 at Copa-Cogeca (Rue de Trèves 61, Brussels) followed by a cocktail reception at the Thon Hotel EU. For registration, please send a text message to Delphine Rudelli: +33 687 71 51 12.

