



GLASGOW DECLARATION

HOTREC Sustainability Action Plan

2024 – 2026

Climate change and environmental degradation pose a threat to all regions and communities worldwide.

HOTREC, the umbrella association representing the European hospitality sector, is committed to contribute to the sustainable economic development objectives set out by the United Nations Sustainable Development Goals (SDGs) and the 2030 Agenda for Sustainable Development.

We also stand united to embrace the Glasgow Declaration on Climate Action in Tourism launched with the aim of ensuring the sector's commitment towards carbon neutrality by 2050.

HOTREC supports the European Green Deal objectives to transform the EU into a modern, resource-efficient, and competitive economy, able to reduce net greenhouse gas emissions by at least 55% by 2030 compared to 1990 levels.

Companies need support, especially micro-enterprises and SMEs, to implement the necessary infrastructural changes to become more sustainable, digital, and resilient.

With the present Action Plan, HOTREC and its members engage in implementing concrete actions to achieve a more sustainable, digital, and resilient hospitality sector in the near future.

The Action Plan is divided into 4 priority pillars, including objectives and suggested actions. The pillars intend to cover the 5 Glasgow pathways: measure, decarbonise, regenerate, collaborate, and finance.

Pillar 1 – Encouraging implementation of the EU Transition Pathway for Tourism

Pillar 2 – Acting on climate change

Pillar 3 – Reducing hospitality's carbon footprint

Pillar 4 – Advancing circularity in hospitality businesses

Pillar 1 – Encouraging implementation of the EU Transition Pathway for Tourism

HOTREC is committed to deliver on the [EU Transition Pathway for Tourism](#), a plan jointly created by the European Commission and tourism stakeholders which aims to achieve the green and digital transitions and long-term resilience of the sector.

Objectives	Actions	Timeline	Progress indicators	Pathway
Engage with tourism stakeholders to align efforts on climate action.	Lead dialogue on climate action within the European Tourism Manifesto Alliance .	2024 - 2026	Actively support the work by participating in every meeting convened during the year.	Collaborate
	Follow-up on the implementation of the Rhodes declaration put forward in April 2024, together with leading private sector travel & tourism organisations, on the impact of climate change on tourism and how best to tackle it.	2024 - 2026	Share progress on at least two existing HOTREC platforms per year.	
Act as a catalyser of sustainable practices within the EU.	A. Promote sustainable practices by members at national level.	2024 - 2026	Deliver 1 or 2 working groups or events per year where HOTREC members share their sustainable practices at national level.	
	B. Organise and participate in webinars, conferences, or panel discussions with experts to inspire action at national level.	2024 - 2026	Organise and participate to at least 2 meetings per year organised by HOTREC.	
	C. Encourage the implementation of the Pact for Skills for Tourism : encourage training and (up)skilling on sustainable practices at national level.	2024 - 2026	Attend and participate to at least 4 meetings per year advertised to members. Disseminate relevant information.	
	D. Encouraging members to commit to the Glasgow Declaration.	2024 - 2026	HOTREC members who signed the Glasgow Declaration.	

Pillar 2 – Acting on climate change

Extreme weather, wildfires, storms, droughts, and floods proliferate across Europe. Consequences are severe for tourism, especially for travellers and hospitality businesses. HOTREC wishes to support engagement in climate action across its member organisations.

Objectives	Actions	Timeline	Progress indicators	Pathway
Help mitigate disaster risks for tourism.	Develop guidelines for hospitality companies to anticipate and react to natural disasters.	2024	Disseminate results to the public.	Regenerate Collaborate
	Contribute to the work of EU- funded project <u>Myriad</u> as a partner. The main objective of the project is to improve the assessment and management of multi-hazard climate risks such as droughts, volcanoes, and storms.	2024 - 2025	Share progress on at least two existing HOTREC platforms per year. Disseminate results.	

Pillar 3 – Reducing hospitality’s carbon footprint

To reduce their carbon footprint, companies are encouraged to become more energy efficient, switch to renewable energy, renovate existing buildings, promote sustainable transport, and raise consumer awareness.

Objectives	Actions	Timeline	Progress indicators	Pathway
Create a tool for hospitality businesses to assess their life cycle performance.	Develop Product Environmental Footprint Category Rules (PEFCRs) for the Accommodation sector (<u>PEF Hotel Accommodation</u>), as part of an EU-funded project. PEFCRs are a life cycle method to quantify the environmental impact of products (goods and services), including carbon and water footprint and waste management.	2024 - 2026	Encourage members to reply to two public consultations on the topic. HOTREC to present the outcome to members and other interested partners.	Measure Decarbonise Collaborate
Support businesses in their journey to NET zero.	Disseminate the <u>Net Zero Roadmap for Hospitality</u> , showing hospitality establishments examples, methodologies, and tools on how to become greener.	2024 - 2026	Communicate study results to the public.	

Pillar 4 – Advancing circularity in hospitality businesses

Transforming the way our businesses operate by integrating more circular practices brings opportunities and challenges. Whether it is about tackling food waste, reducing packaging waste, investing in recyclability, or improving water use, our businesses innovate and develop solutions across the EU.

Objectives	Actions	Timeline	Progress indicators	Pathway
Encourage businesses to tackle food waste.	<p>Play an active role in the EU Platform on Food Waste and Food Loss and share best practices with members.</p> <p>HOTREC is a member of the platform since 2016, promoting local initiatives aiming to tackle food waste.</p>	2024 - 2026	<p>Present progress at least once a year and maintain active participation.</p> <p>Provide regular updates to members at least twice a year.</p>	Collaborate
Promote better waste management.	<p>Continue to contribute to meet objectives of the <u>Close the Glass Loop</u> platform, aiming at improving glass collecting for recycling in hospitality establishments.</p>	2024 - 2026	<p>Develop and present guidelines for better glass collection for recycling in restaurants.</p>	Collaborate Measure