

SYNHORCAT

*Syndicat National des Hôteliers
Restaurateurs, Cafetiers et Traiteurs*



Groupement National des Indépendants (GNI)



Promotion of European Restaurants

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What is a restaurant ?

Somewhere you can buy food ?



Somewhere you can sit down to have a meal ?



Somewhere the food is homemade ?



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What HOTREC does for EU restaurants

Transparency / Hygiene matters :
allergens, food controls, smileys...

→ “Food” Task Force chaired
by Adrian Cummins



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And what about quality and promotion ?

Restaurants = n°1 window
to European Gastronomy
Essential for tourists!



**HOTREC acts for the quality & promotion of hotels :
what about doing the same for restaurants ?**

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We try to do it
in France



Through consumption law, the label homemade was adopted in February + details in a decree in July 2014

Two obligations :

- The **definition** of “homemade dish” must be displayed in the restaurant
- **Homemade dishes** must clearly be indicated on all supports (menus, websites...)



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First step...but not enough!

Our objective = promote the work of restaurants and their added value to tourism and the whole economy

And we believe that a common work at the European level can bring a lot !

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A new Task Force ?

Exchange together to define the best way to promote European restaurants:

- A quality scheme ?
- A classification system ?
- A European regulation ?
- Best practices to disseminate ?
- Other ideas ?

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Interested ?

We could exchange information!



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