

# SYNHORCAT

*Syndicat National des Hôteliers  
Restaurateurs, Cafetiers et Traiteurs*

**Membre du GNI, Groupement National des Indépendants**



## Home made dishes

## Transparency in restaurants Current debate in France



### What is the problem ?

Almost 1 client out of 2 does not trust restaurants  
in terms of transparency and quality

# SYNHORCAT

*Syndicat National des Hôteliers  
Restaurateurs, Cafetiers et Traiteurs*

**Membre du GNI, Groupement National des Indépendants**

## Transparency in restaurants Current debate in France



### What is the problem ?

82% of clients consider that the use of industrial products is not compatible with their expectations

# SYNHORCAT

*Syndicat National des Hôteliers  
Restaurateurs, Cafetiers et Traiteurs*

Membre du GNI, Groupement National des Indépendants



## The French solution

## The creation of the label Home made dishes



# SYNHORCAT

*Syndicat National des Hôteliers  
Restaurateurs, Cafetiers et Traiteurs*

Membre du GNI, Groupement National des Indépendants



## What is the Home made dishes Label ?

Dishes cooked in the kitchen of the  
restaurants with raw products





## Raw products?

- Products that has not undergone any significant changes
- Excluding fruits and vegetables, products may have been sliced, cut, cleaned, boned, skinned or peeled
- *Exceptions* : cured meats, fish curing and charcuterie, cheese, butter, cream and pasteurized milk, bread, dried fruit and vegetables, pasta, rice, semolina, baking powder and gelatin, condiments, spices , spices and chocolate, syrups, wines, spirits and liqueurs.

# SYNHORCAT

*Syndicat National des Hôteliers  
Restaurateurs, Cafetiers et Traiteurs*

**Membre du GNI, Groupement National des Indépendants**

Restaurants will indicate on their menus  
and commercial documents  
if dishes are  
homemade or not





## Home made dishes Label : Why ?

To **distinguish** this home made dishes from the “assembly kitchen” and “reheating” dishes



To **promote** restaurants work and food transparency





## Home made dishes Label : voted !

Through consumption law, the label homemade has been voted in February



The label will be compulsory on menus

Implementation measures will be adopted by decree in July



## Transparency also an issue in your country?

### We could exchange information!



Didier Chenet – [d.chenet@synhorcat.com](mailto:d.chenet@synhorcat.com)

Franck Trouet – [f.trouet@synhorcat.com](mailto:f.trouet@synhorcat.com)

Jeanne Poma – [j.poma@synhorcat.com](mailto:j.poma@synhorcat.com)