

# Web Marketplace for goods and services in the hotel industry



ASSOCIATION OF  
EMPLOYERS IN  
CROATIAN  
HOSPITALITY

# Exchange of goods and services in tourism

---

- The project of linking hoteliers, members of the association and economic entities
- Connecting supply and demand
- Initiation of new business opportunities In the economic sector

# Innovative Services

---

- Online platform
- The innovative approach for business
- Faster and easier economic exchange among members

# New Market Potential

---

- Over 640 hotels in Croatia
- Highlighted seasonal demand
- Continuous demand and need for services and products throughout the year

# Online Platform

---

- Online registration page [www.upuhh.hr](http://www.upuhh.hr)
- Register as a hotelier or supplier
- Quick and easy
- available 24/7
- Offer over 30 categories of activities

# Registration in 3 steps

---



**Log on**  
**[www.upuhh.hr](http://www.upuhh.hr)**



**Payment of**  
**Membership by**  
**the Offer**



**Activation of the**  
**User Profile**

# Activities

---

- Pharmaceuticals
- Construction
- Industry media and entertainment
- IT hardware / computer equipment
- IT software and services
- Culture, art, antiques, translations
- Marketing, marketing communication and advertising
- Publishing, printing and multimedia
- Maintenance facilities, office space and cleaning services
- Sales and distribution of products and goods
- Education and professional development
- Transportation and Logistics
- Office supplies and equipment, audio and video
- Consulting and business management
- Security service insurance and insurance services
- financial services
- Graphic design and creative solutions
- Industrial machinery, raw materials, equipment and tools
- IT business support
- Production of packaging, paper and packaging services
- Human resources
- Motor vehicles, car parts, tools and service equipment
- Real estate and furniture
- Food and agricultural industry
- Promotional materials
- Telecommunications and Networks
- Tourism, vacations and travel

# Easy demand tracking

---

- Select the categories you want to track
- Notice of supply and demand in selected categories come to you by e-mail
- Without the need for base search



# Benefits for Suppliers

---

- Promotion to the segment of hoteliers
- Current information on tenders and demand
- The constant demand of the tourism sector
- Without intermediaries

# Benefits for Hoteliers

---

- Interested partners for cooperation
- Targeted communication with relevant partners
- Precise offers of suppliers by segments

# Membership Models

---

- Basic and Premium
- Annual membership fee

# Basic Membership

---

- Detailed description of products and services in the catalog, which is publicly available
- Automatic e-mail notification as soon as there is any request
- Access to the system, access to all current requests for the offer

# Premium Membership

---

- Detailed description of products and services in the catalog, which is publicly available
- Automatic e-mail notification as soon as there is any request
- Access to the system, access to all current requests for the offer
- The possibility of sending its own offers to hotels

# Easy Registration

Naslovna: Burza usluga i roba u turizmu: Registracija

## REGISTRACIJA ZA KATALOG

Registriram se kao:

DOBAVLJAČ  HOTELIJER

Ime i prezime

Web stranica

E-mail

Broj telefona

Željeno korisničko ime

Adresa

Lozinka

Grad

Potvrdi lozinku

OIB

<http://upuhh.hr/hr/burza-usluga-i-roba-u-turizmu/registracija/>



# Join in

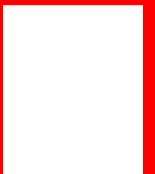
---

- We invite you to sign up to the largest database of local service providers in the tourism industry and get more sales opportunities for your product or service

**The tourism sector wants to cooperate with you!**

---

**With one click, direct business  
to a market niche that will not  
dry up**





---

# Thank You!

