



Sustainable Hotels

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Review

- Strategy for Sustainable Tourism Development
- What is "Sustainable Hotel"
- Results of the project

Strategy for Sustainable Tourism Development



Sustainable hotel

Profitability

Caring for the community

Caring for the environment



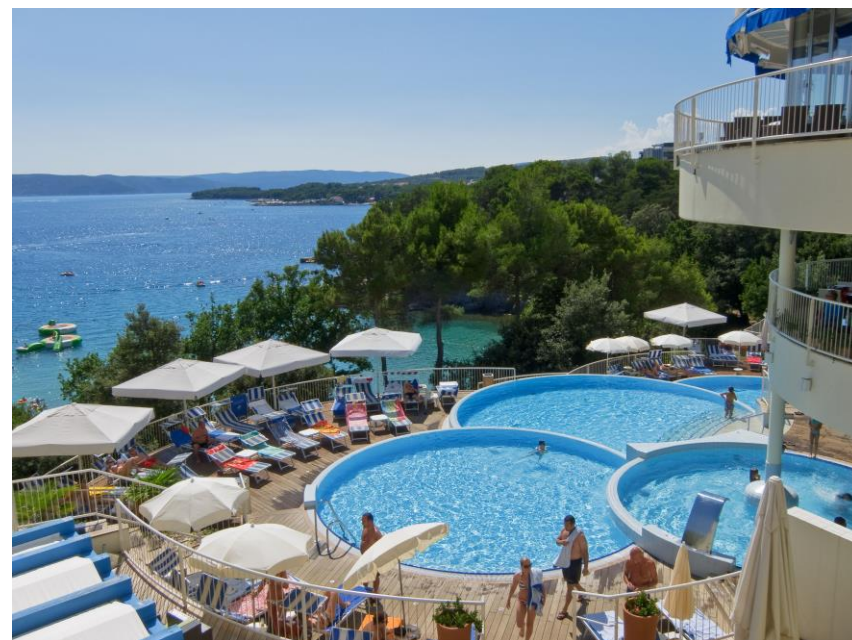
Results of the project



- Designed "sustainable criteria"

Criteria Categories

- Basic
- Advanced
- Superior



Basic

- Met the basic criteria for all elements
- Action Plan Made
- Established green business
- Familiar to all employees of the hotel



Elements of assessment

- Sustainability Management
- (35 questions - all answers must be positive)

Elements of assessment - supply

- 8 criteria
- For example, if the hotel applies the principles of green procurement
- How many suppliers has eco certificates

Elements of assessment - environment

- 29 criteria
- For example, is there a separate collection of garbage
- What is done with the waste toner, and similar

Elements of assessment - energy management, EE and OIE

- 43 criteria
- For example, what is the practice of energy hotel management
- Are there any renewable energy sources used

Elements of assessment - sales

- 4 criteria
- Communication with customers
- sales strategy

Elements of assessment - kitchen

- Way of preparing food
- Disposal of kitchen waste
- Local foods in the offer

Elements of assessment - Household

- Organic products
- Housewife Education

Elements of assessment - programs

- Eg. Wellness programs - whether you are running natural or locally produced cosmetics
- Education programs for children

Elements of assessment - Other

- Does the hotel have some special features that have added value for guests
- For example, growing your own vegetables
- Mini farm of domestic animals

Advanced



- The hotel has a more developed awareness and the practice of several elements of green business. Such as Energy-efficient building, care about the environment and similar.

Superior

- Hotel meets all the basic and advanced criteria and has additional elements that indicate that hotel is living green daily
- The concept of the hotel, which is incorporated into the location, has its own smell, uses heat pumps etc.



- Sustainable hotel = strategy of sustainable tourism in practice



Sustainable Hotel

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