



## **Alfred Pisani, founder of Corinthia hotels receives the European Hospitality Foundation Award**



**St Julians, Malta, 20 October 2016 – Alfred Pisani receives today the European Hospitality Foundation (EHF) award. The prize acknowledges Mr. Pisani’s outstanding contribution to the hospitality sector in Malta and worldwide.**

*“I am glad to honour Alfred Pisani with the symbol of prestige of the hospitality sector, for his many years of work contributing to the development of tourism in Europe and around the world.”, said Ms. Susanne Kraus-Winkler, President of Hotrec and of the EHF.*

*“This award aims at recognising Mr. Pisani’s dedication and many achievements in the field of the tourism sector over the last decades”, added Mr. Joan Gaspart, Vice-President of EHF.*

Alfred Pisani committed his entire life to hospitality and founded the today world-wide known Corinthia Hotels Group. He also created the hotel operating philosophy known as the Spirit of Corinthia, which centres on providing honest, authentic and efficient service befitting a collection of five – star hotels. His achievements have received due recognition in his country as well. Lately he was bestowed with the title of ‘Officer of the National Order of Merit’ by the President of Malta.

*“I am very grateful to have received such a valuable recognition on behalf of the European hospitality industry and the European Hospitality Foundation. It has always been with pleasure to serve this wonderful sector”* said Mr. Alfred Pisani.

The European Hospitality Foundation award is delivered twice a year to a personality who has contributed, in a remarkable manner, and for a significant number of years to the activities of the hospitality industry. The EHF award was designed by Miquel Planas, famous artist and chairman of the Sculpture Department of Fine Arts of the Fine Arts Faculty of Barcelona. The next EHF award ceremony will take place on 27 April 2017 in Tallin.

***What is EHF?***

The European Hospitality Foundation (EHF) was created in 2006 and its objective is to finance non-profit projects related to HOTREC's activities. For more information: <http://www.hotrec.eu/about-us/european-hospitality-foundation.aspx>

For further information: [www.hotrec.eu](http://www.hotrec.eu)

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